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NELLIE JACOBS

**2011
CATALOGUE**

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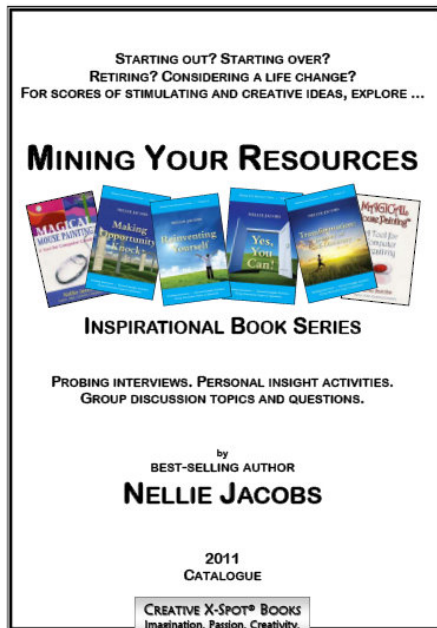
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ABOUT MINING YOUR RESOURCES BOOK SERIES



The economic crisis precipitated in October 2008, continues to affect millions of people worldwide. Countless businesses and organizations have downsized their workforces—or collapsed altogether.

What is the potential job market for young people just starting out? What possible re-employment opportunities might be available for anyone forced to start over? What about the active baby-boomers now on the verge of retirement, who want to continue living meaningful lives? What is the future for anyone considering a life change, whether public or private? How can people creatively identify and achieve their goals? What are the potential options, strategies, and resources?

The book series featured in the new *Mining Your Resources 2011 Catalogue* addresses these pressing

questions—and much, much more. These books will appeal to any thinkers who want to learn more about themselves, and how to use that knowledge to forge a meaningful future in the bigger world.

To be published in 2011, each book promises to stimulate creative-thinking, and to introduce fresh insights, ideas, approaches, skills, techniques, and realistic applications to ignite the imagination of individual readers as well as groups. Chapters are packed with probing interviews, practical tips, inspiring quotes and challenging exercises to help people explore and mine their own considerable resources.

This series is suitable for businesses, governments, organizations and educational institutions. I encourage facilitators, therapists, HR personnel, career counsellors, and teachers to use these books as interactive guides to help people discover their infinite possibilities. **SEE PAGE TWO FOR MORE DETAILS.**

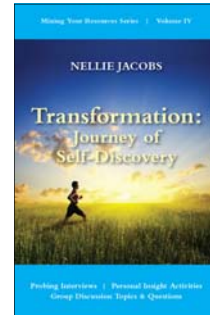
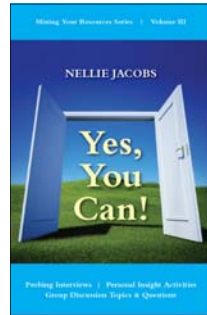
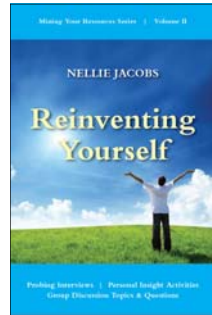
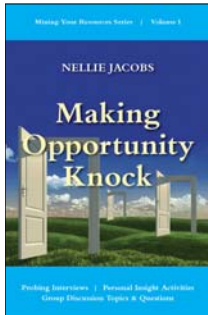
To order any of these books, to sell them (for profit or fundraising, as examples), to discuss a possible book signing/tour in your area, or if you have questions such as how use them for workshops, please visit my website for more information, or contact me through it. I welcome your ideas about promoting the series and look forward to hearing from you.

For more information, testimonials, and book excerpts, follow the links the website. If you would like to receive hard copies of the full 10-page *Mining Your Resources 2011 Catalogue* to distribute to your network, please let me know how many, and provide your address. And I don't mind if you forward this message.

Nellie Jacobs
Publisher/Author

MINING YOUR RESOURCES

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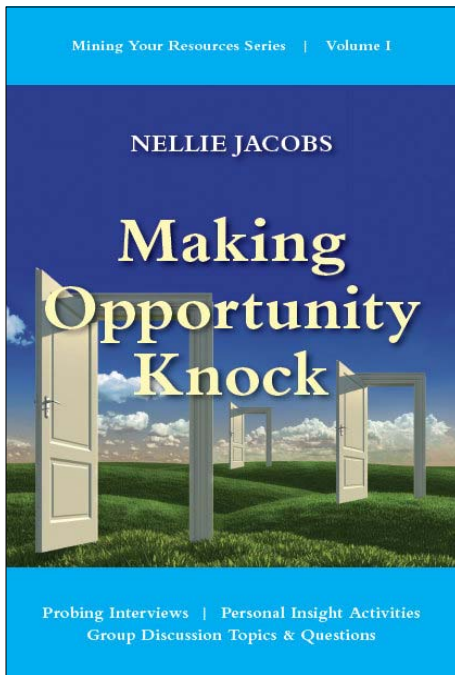
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Each book in this series is chockfull of ways to 1) make opportunity knock, 2) repackage or reinvent yourself, 3) believe that yes, you *can* succeed—even with constant rejection or no support, and 4) recognize the various transformations possible in your life-long journey of self-discovery. Inspiring quotes are sprinkled throughout.

The books are divided into several sections. Chapters begin with compelling interviews featuring creativity academics and specialists, business people, and extraordinary personalities who candidly describe their accomplishments, any “failures” or obstacles they encountered along the way, inner resources they’ve developed or relied upon, considerations they’ve taken into account, and specific details of how they attained their successes.

Following the interviews, contributors generously share ten or more lessons learned with examples and personal experiences. Chapters conclude with challenging exercises created to help readers explore and mine their specific resources. A section towards the back of each book is devoted to chapter-by-chapter questions and topics for readers’ self-reflection, and group discussion and debate.

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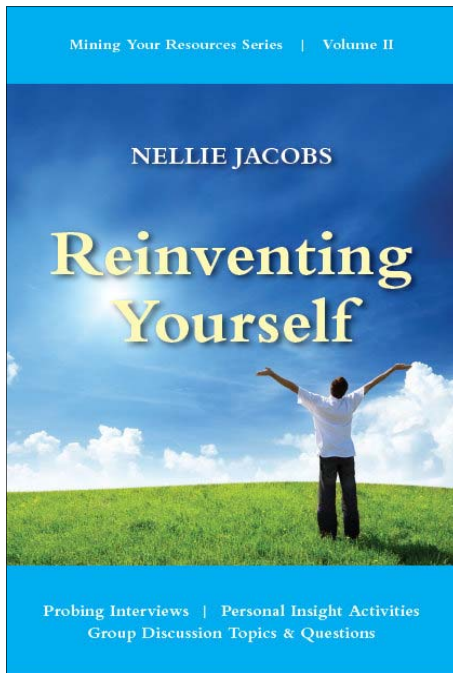
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- HARRY VAN BOMMEL: *PERSONAL EXPERIENCES = OPPORTUNITIES*
- KAREN FRASER: *MAKING OPPORTUNITY KNOCK*
- NEIL DOCTOROW: *PERSEVERANCE*
- MARCI SEGAL: *OPTIMIZING YOUR CREATIVITY*
- WENDY WOODS: *LAUGHTER. THE "HA-HA" THAT LEAD TO "AH-AH!"*

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- Home-schooling
- Alcoholism
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- Résumés
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- Our "Wall of Fear"
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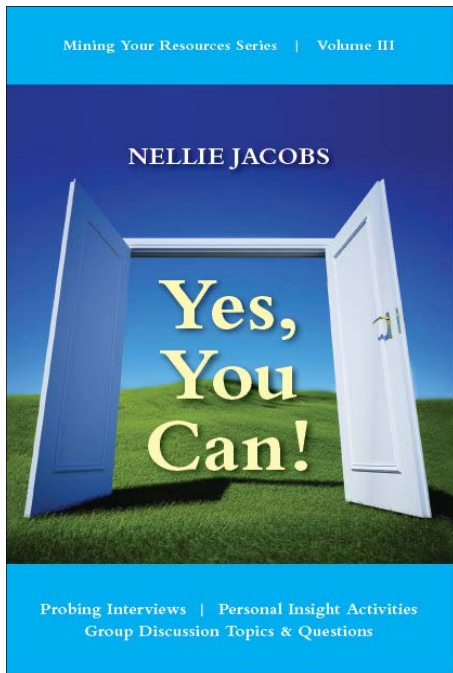
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- KEVIN LOBERG: *PUTTING "IT" OUT THERE*
- MARLENE WALKER: *THE CURIOSITY FACTOR*
- MARTIN LAGER: *COLLABORATE/NETWORK*
- MARLA LUKOFSKY: *REINVENTING YOURSELF*
- SANDY OFFENHEIM: *MY LIFE AS A SONG, BOOK OR GAME*

BETWEEN THE COVERS

- Family dynamics
- Putting "it" out there
- Life lessons learned
- Setting challenges
- Recognizing opportunities
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- Getting "leads" and "gigs"
- A personal history of Canadian theatre and television
- Behind the scenes in stand-up comedy
- Discovering/living with cancer
- Celebrating individual uniqueness
- Life stages as "food" for creativity and creative thinking

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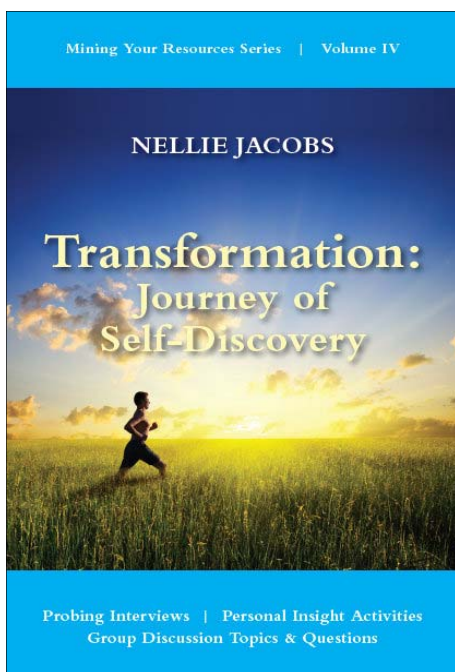
FEATURING

- MICHEL NERAY: *WHAT'S YOUR CREATIVE DNA?*
- LINDA AKSOMITIS: *CREATE YOUR OWN PORTFOLIO*
- MATTHEW FERRY: *CREATE THE LIFE OF YOUR DREAMS NOW!*
- MARY MINAUDO: *MINING YOUR RESOURCES*
- MERLE WINSTON TORCHIN: *TRANSITIONS-LEMONS INTO LEMONADE*
- CLAIRE SOOKMAN: *YES, YOU CAN!*

BETWEEN THE COVERS

- The immigrant experience
- Defining your essential message
- Overcoming painful childhoods, lack of support, divorce, single parenthood, clash of cultures, severe illnesses and learning disabilities
- Identifying learning styles
- Gaining insight
- Assessing the origin /validity of our personal beliefs and conclusions

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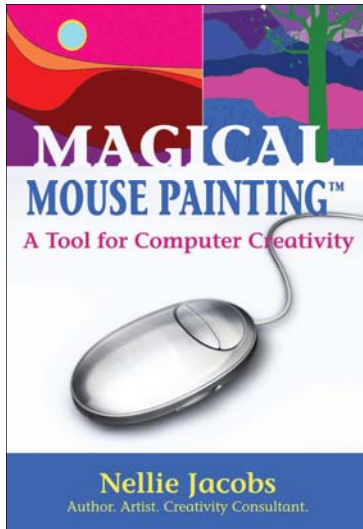
- FRAN SCHWARTZ: *CREATIVE INNOVATIONS*
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- MOIRA SUTTON: *LIVE YOUR PASSION*
- JULIE GIESEKE: *TRANSFORMATION—JOURNEY OF SELF-DISCOVERY*
- JURGEN WOLFF: *PASSION. PURPOSE. PRACTICE. PRODUCT.*

BETWEEN THE COVERS

- Creating opportunities
- Life lessons learned
- Living with ADD
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- Benefits of waiting on tables
- Glimpse into television /movie/play scriptwriting
- Many faces of inspiration
- Starting over

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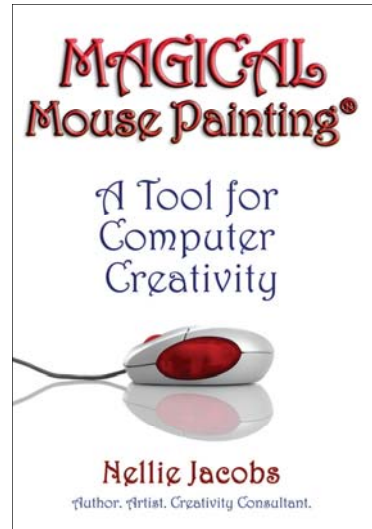
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- Easy, step-by- step instructions on how to paint with a computer mouse
- Excellent tool for discovering or exploring your creativity, fundamental art principles of design, computer functions and applications
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SOME PREVIOUS RAVE REVIEWS/TESTIMONIALS

RE: BEST-SELLING *GRADING THE TEACHER* by NELLIE JACOBS

PUBLISHED by PENGUIN BOOKS CANADA. 1996.

*Former Toronto Elementary school teacher Nellie Jacobs, a mother of four, examines the profound effect teachers can have on children.. The book offers common-sense advice for evaluating teachers - and what to do when they don't measure up. **Featured book/bestseller list, Maclean's magazine***

*Over four years of research, she questioned educators at all levels of the system, collected horror stories from teachers and parents alike. **Ellie Teshler, Toronto Star***

*This is a plain-talking book ...Jacobs tells parent show to get involved with their children's school affairs without going overboard. **Susan Schwartz, The Gazette, Montreal***

*At the heart of *Grading the Teacher* is a catalogue of the attributes Jacobs says make a good teacher. She reduces this material to a simple, bulleted report card that parents can use to grade a teacher's performance. **Winnipeg Free Press***

*For parents who want advice on how to become involved in their child's schooling, this 207 pager can open the door. **Beverly Brenna, StarPhoenix***

*Jacobs consciously pursues a fair, balanced approach ...greatest appeal may be to administrators. **Marsha Heron, Quill and Quire***

*Former teacher Nellie Jacobs ...instructs parents how to become more involved in their child's education. ...*Grading the Teacher* is a valuable handbook for parents, teachers and administrators alike. **Sheri Henderson, CEE Best in Print, Ontario Secondary School Teachers' Federation***

*Her practical easy-to-read guide explains ... how to look after your child's best interests. **Profiles, York University Magazine***

*Get Jacobs going on how teachers can improve and she's hard-pressed to stop. **Marilyn Linton, Lifestyle Editor, Toronto Sun***

*Read your book with great interest, and have used it ...to support my arguments not only to BCCPAC but also to the press and to the local school board and others. ... I do sense a growing concern to evaluate teachers as one of the best means of improving public education ...keep up the good work. **Peter Buitenhuis, former chair, English Department, Simon Fraser University, vice-president, DCPAC, West Vancouver, B.C.***

*I ordered your book a few weeks ago. I have read it and loved it. I loved the way you were able to support both students and teachers. ... The more we work on this the more we realized what an excellent tool your questionnaire is. **L. G., Norwell, MA, U.S.A.***

TESTIMONIALS FROM LISTENERS/GUESTS WORLDWIDE RE: *IGNITING IMAGINATION WITH NELLIE JACOBS* RADIO SHOW

The metaphor of mining illuminated for me how we sometimes have to dig deep and work hard to find pure gold, precious gems or fuel for firing our imagination. Julie Wratten, United Kingdom. Specialist Nurse/Coronary Heart Disease, Counsellor,

I love the work that you do around creativity. Chris Dunmire. Chicago, Illinois. Creative Director, Publisher at Creativity Portal®, Author, Book Developer, e-Book Publisher at Creative Slush Playbooks

Thank you for all the time, effort and love you put into preparing for my interview with you. ... Sandy Offenheim. Children's Singer/Songwriter. Author. Poet. (Volume Two: Reinventing Yourself)

As she was speaking, I got an idea for a new story and had to write it down quickly before it disappeared ..I'm always fascinated to find out people's beginnings ..and how creative people find (or don't find) their place in the big, wide world. Christina Senkiw, children's author/illustrator

I spill my guts on this interview. Nellie Jacobs does a radio show "Igniting Imagination" on Blog Talk Radio. She interviews creative types and digs out their thought process. Very, very in depth. Matthew Ferry, California. Turn-around-coach. (Volume Three, Yes, You Can!)

I love hearing the different ways in which the experiences of different people pertain to my life and how these great things people offer are things I can use in my life to make the world a better place! I have gotten a lot of inspiration from many of your guests as well as from your thoughts. Jamie Staggs. Florida. University Student

*You have such a wonderful way of getting information Colleen Baldrice, Past President, Minnesota School Counselors Association. Stillwater Human Rights Commission . Author, *Tree Spirited Woman**

I enjoyed all the positive energy and good advice. Elaine Clayton. Connecticut. Artist, healing and spiritual arts, Reiki, and psychic/intuitive readings

Your talent for evoking the real creative messages from all your guests is second to none!! Marci Segal. Toronto. CEO Creativityland, Co-founder World Creativity and Innovation Week April 15-21 (Volume One: Making Opportunity Knock)

*Nellie Jacobs [is] one of the most creative and talented people I know... Joel Walker. Psychiatrist, Psychotherapy Pioneer. Author/Photographer, *Portraits of the Human Spirit*. (Volume Four: Transformation-Journey of Self-Discovery)*

Nellie ...is a Renaissance woman—artist, best-selling author, internet whiz, broadcaster—she constantly invents fresh ways to mine her own creativity—and yours. A gifted facilitator, ...also a relentless researcher and intuitive interviewer. Sandy Naiman. Award-winning Journalist. College Instructor (Episode 8)

"Nellie combines creativity, curiosity, professionalism, encouragement and decades of media experiences ...She is a great listener and, therefore, a great interviewer. Harry van Bommel, PSD Consultants (Making Opportunity Knock)